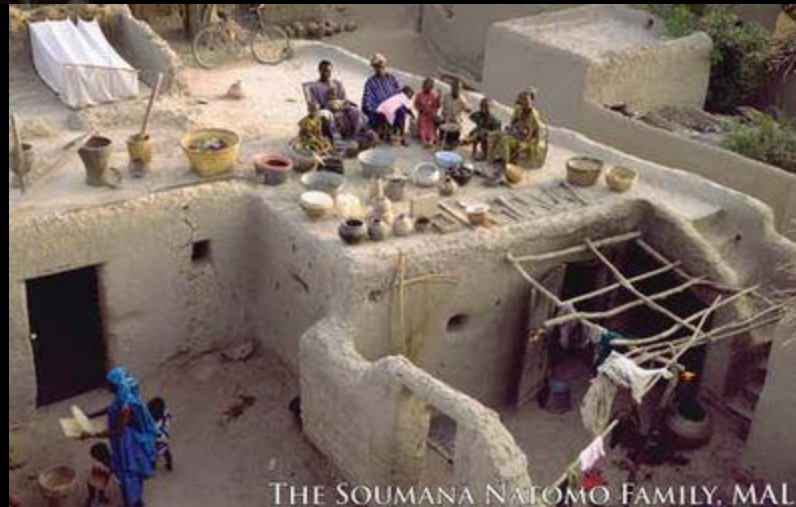
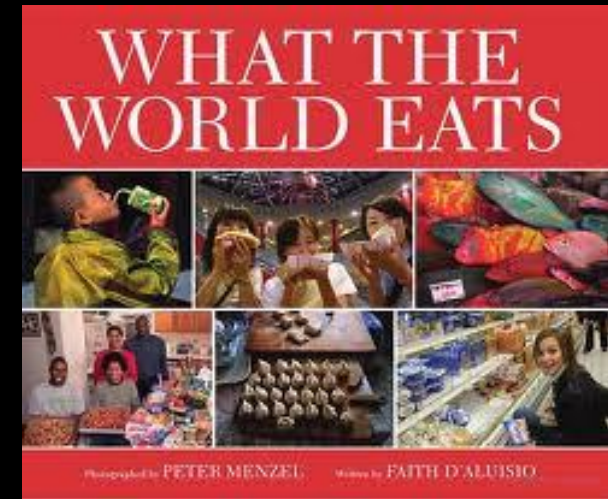


# DOCUMENTARY PHOTOGRAPHY

## A GLOBAL FAMILY PORTRAITS – THE FOOD & STUFF OF OUR LIVES



Peter Menzel  
&  
Faith D'Aluisio

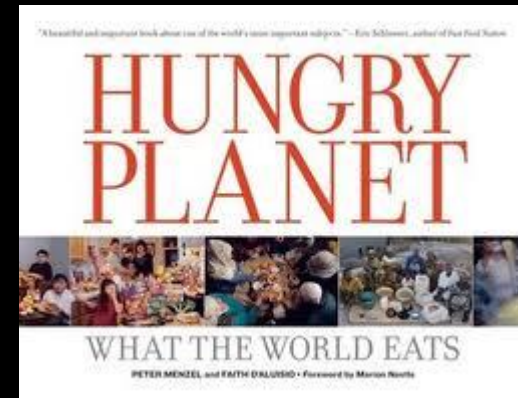
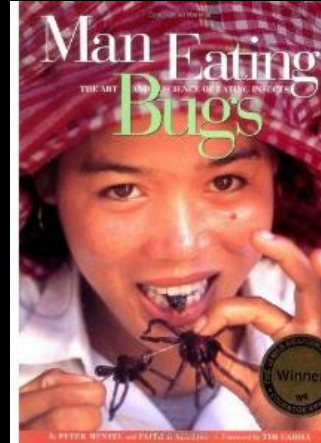
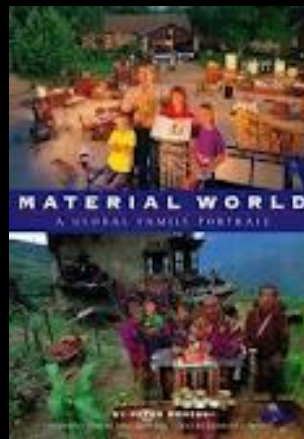
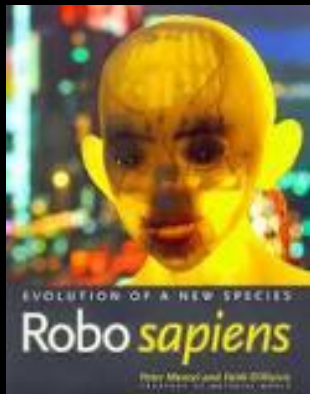


# Using Documentary Photography

Cross-National Interactions → Global “BIG PICTURE” UNDERSTANDING

## Photography-Based Research Projects by Peter Menzel and Faith D’Aluisio

1. **Material Worlds: A Global Family Portrait (1994)**
2. **Women in the Material World (1996)**
3. **Hungry Planet: What the World Eats Women in the Material World (2000)**
4. **RoboSapiens: Evolution of a New Species (2001)**
5. **What I Eat: Around the World in 80 Diets (2012)**

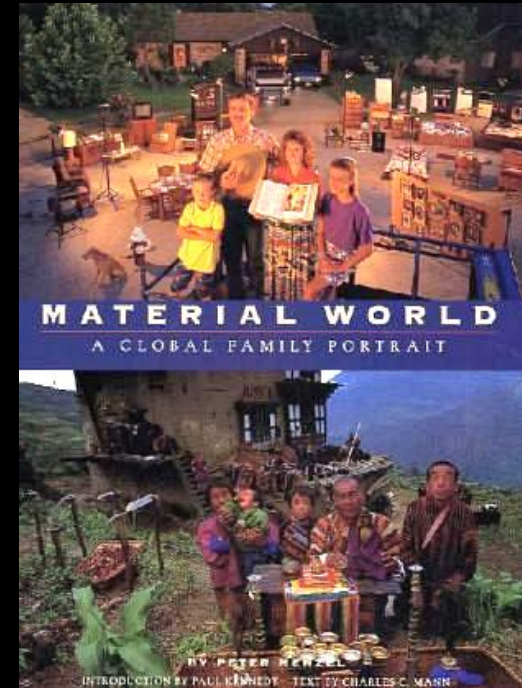


# Material World: A Global Family Portrait

By Peter Menzel & Faith D'Aluisio

## **Menzel & D'Aluisio's** CENTRAL Research Questions:

1. What are our connections (emotional, identity, family, sacred, etc.) to our **MATERIAL OBJECTS & Possessions** on a **GLOBAL SCALE**?
2. **BEYOND STEREOTYPES??** HOW can you use the **medium of PHOTOGRAPHY** + writing to gain a **LARGER**, more intelligent, and more **LAYERED** set of perspectives of our world and the important issues we face?
3. What are the **SIMILARITIES/DIFFERENCES** in terms of the things/materials we **collect** and **connect** to? Those objects/spaces we make SACRED?
4. Material Items (Stuff) → **Globalized**
5. How can we **OVERCOME** cultural stereotypes and **FEAR** to achieve a more nuanced “big picture” understanding of **“FOREIGN CULTURES”** and the **“OTHER.”**
6. Can all **7 Billion HUMANS** on **EARTH** have **ALL** of the things we want and still sustain a **HEALTHY ENVIRONMENT** for all human cultures and other animal/biological creatures?





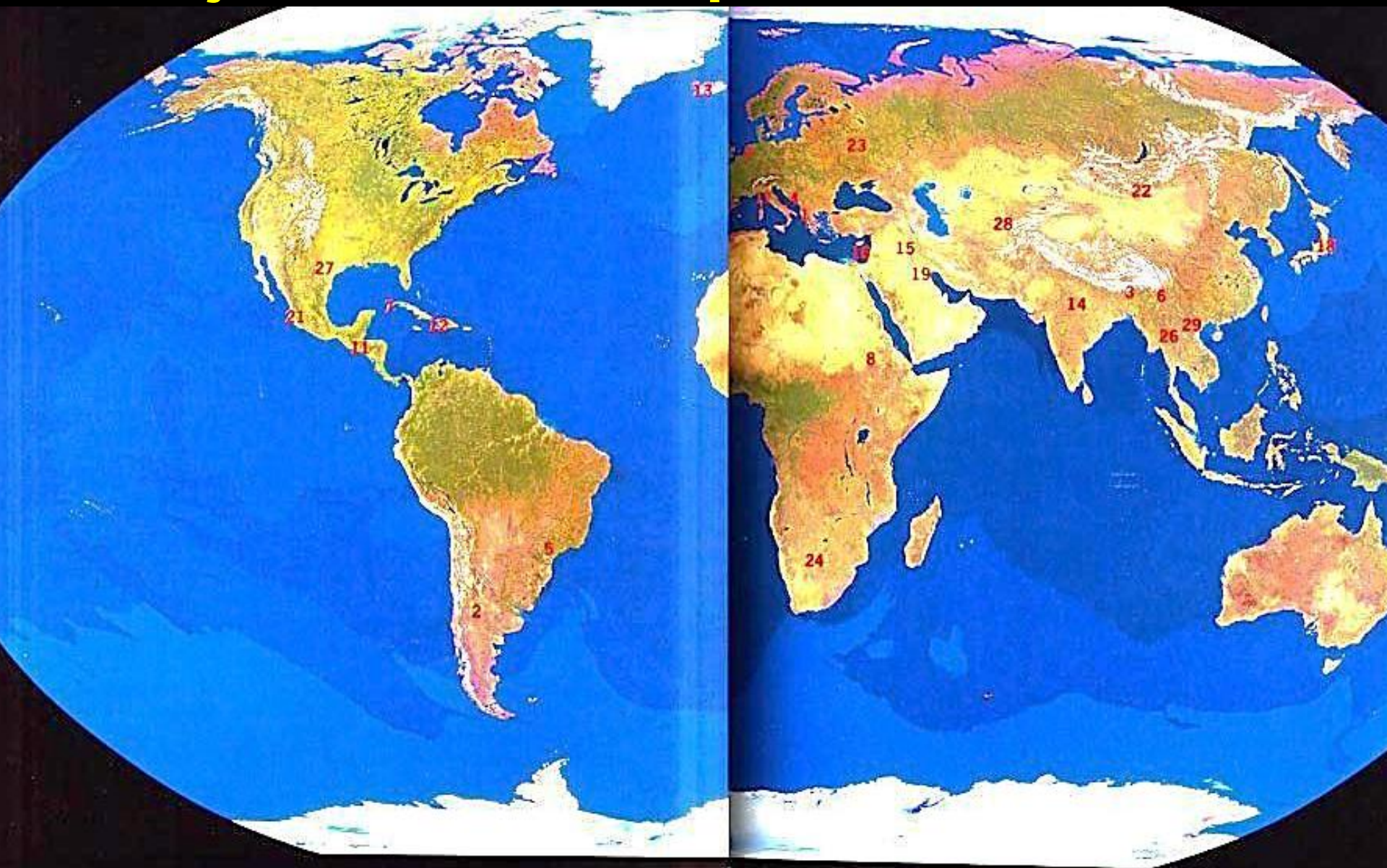
# Menzel & D'Aluisio's Focus and Approaches for Material World

- ⇒ **Underlying Premise:** We have **NO true or valid vision or appreciation of the "other"** and little understanding of our **common connections** as human beings.
- ⇒ Typical **NEWSPAPER & photojournalistic** views of the world are **REPEATEDLY and CONSTANTLY** instilling all of us with **FEAR, distrust, and xenophobia.**
- ⇒ **Focus and Approach** -- An examination of Family and Material Consumption for the 21st Century
  - ✓ **16** documentary photographers
  - ✓ Traveled to **30 nations** around the globe
  - ✓ Lived for a **week+** with families which were statistically average for that country
  - ✓ At the end of each visit, photographed a portrait of the family **outside of its home with ALL of its possessions (prioritized).**
- ⇒ **Funding\$\$** -- Supported in part by the **United Nations Population Fund**, the United Nations Development Program AND Menzel's own \$\$





# The Project: 30 Countries Spread across the Globe



1. Iran, Burrel: page 192  
 2. Argentina, Salta: page 120  
 3. Eritrea, Shinka: page 72  
 4. Bosnia Herzegovina, Sarajevo: page 216

5. China, Shijing: page 56  
 6. Cuba, Havana: page 106  
 7. Ethiopia, Mealo: page 28  
 8. Germany, Cologne: page 180

9. Guatemala, San Antonio de Palopó: page 112  
 10. Haiti, Maitade: page 154  
 11. Iceland, Hafnufjörður: page 162  
 12. India, Ahiraura: page 64

13. Israel, Tel Aviv: page 242  
 14. Italy, Pienza: page 198  
 15. Japan, Tokyo: page 48  
 16. Kuwait, Kuwait City: page 104

17. Mexico, Guadalajara: page 144  
 18. Mongolia, Ulaanbaatar: page 40  
 19. Russia, Suzdal: page 186  
 20. Saudi Arabia, Riyadh: page 100

21. Thailand, Ban Muang  
 22. United States, Pearl  
 23. Uzbekistan, Tashkent



# Mali

MALI

## Dirt Poor

*The Natoma Family*

6:30 A.M., MARCH 27, 1993

KOUAKOUROU, MALI

PHOTOGRAPHS BY PETER MENZEL



### KEY TO BIG PICTURE

1. Sourmana Natomo, father, 39
2. Pama Kondo, 1st wife, 28
3. Fatouma Niangani Toure, 2nd wife, 26
- (1st wife's household)
4. Pai Natomo, 2nd daughter, 11
5. Kontie Natomo, 1st son, 9
6. Mama Natomo, 2nd son, 6
7. Mamadou Natomo, 3rd son, 3
- (not pictured) Tata Natomo, 1st daughter, 13
- (2nd wife's household)

8. Toure Natomo, 1st daughter, 5
9. Fatoumata Natomo, 2nd daughter, 3
10. Mama Natomo, son, 1
11. Cia Niento, wife of father's brother (in blue, with children — not part of household)

### OBJECTS IN PHOTO

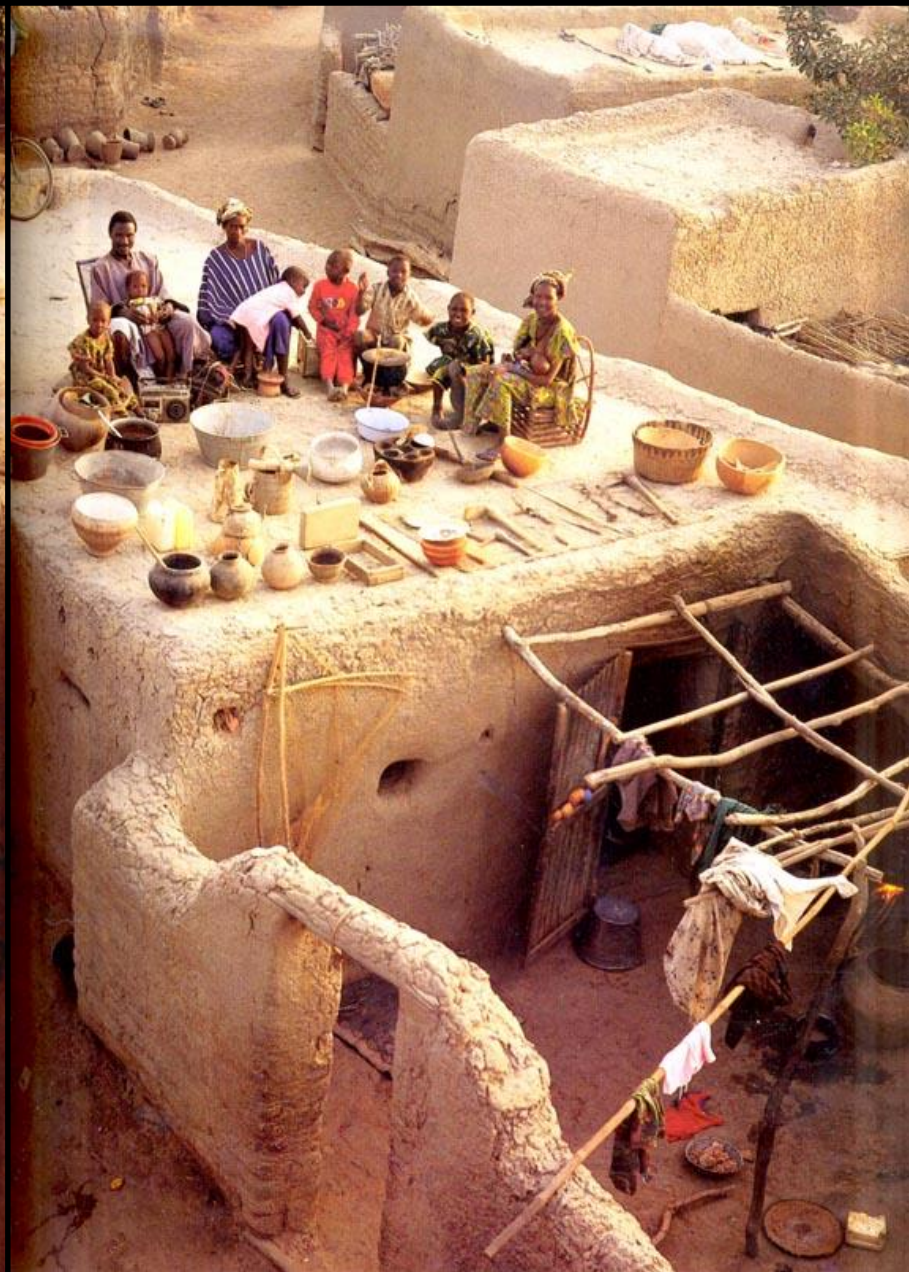
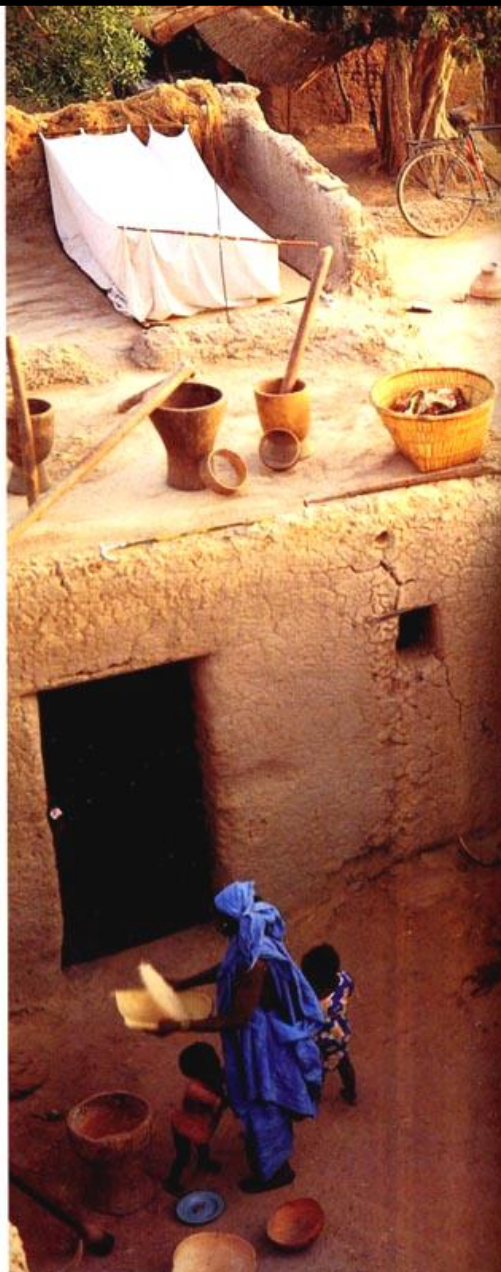
(Roof, left to right)

- Mortars and pestles (3, for pounding grains)
- Sieves for sifting grain (2)
- Ritual cane (at roof edge)
- Musket (broken, inherited from father's father)
- Mosquito netting (covers bed)
- Bicycle
- Broken pot
- Basket (with clothes)
- Washing tubs (5, plastic and aluminum)
- Broken bark basket (with rags, scraps)
- Cooking pot (with ladle)
- Plastic water containers (2)
- Water kettles (2)
- Watering cans (2, one broken)

- Rectangular adobe brick mold (with sample brick)
- Battery-powered radio/cassette-tape player
- Folded blanket (between father and 1st wife)
- Sweet rice mush (near children, in cookpot fitted with firepot)
- Wooden condiment container
- Cultivating implements (hoes, shovel, knife, broad axe)

(Lower wall and open kitchen)

- Fishing net
- Wooden rack (for shading clothes)
- Cooking fire
- Water (in big clay pot)





# Mali-2

## NATOMO FAMILY

**Size of household**  
7 (1st house, including father)  
4 (2nd house)

**Size of dwelling**  
540 sq. ft. (50 sq. m.) 1st house  
450 sq. ft. (42 sq. m.) 2nd house

**Workweek**  
112 hours (Father)  
112 hours (Both mothers — all inside home)

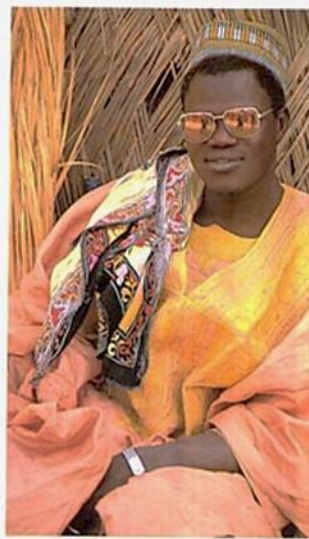
**Number of**  
Radios: 1, Telephones: 0  
Televisions: 0, VCRs: 0,  
Bicycles: 1, Automobiles: 0

**Most valued possessions**  
Bicycle (Father)

**Per capita income (\$US)**  
\$251

**Wishes for future**  
Irrigation system, motorcycle,  
enclosed garden

**ON MARKET DAY** in Kouakourou village, Soumana Natomo goes to purchase rice, which he buys in bulk and later resells. After haggling with the female wholesalers (B), he returns with two sacks of rice to store in the house that he shares with his first wife, Pama. The second, Fatouma, is two years younger than Pama and lives in a small one-bedroom apartment up an alley 250 feet (80 m.) away. Returning from the market, Soumana hears the muffled thumping of women pounding grain to make flour (A). Because it is Ramadan, the month when Muslims fast during the daylight hours, everyone is working at a slower pace than usual. Indeed, some men use the occasion to lounge about for hours, dazzling passersby with their most elegant outfits (D). The Natomos dress up, too, expending their yearly clothing budget at this time. Part of the reason is that after the fast ends at sunset, Kouakourou fills with food and music — Ramadan is also the month for weddings, dances (C), and other social activities.



## STATS

**Area**  
478,841 sq. mi.  
(1,240,189 sq. km.)

**Population**  
10.8 million

**Total fertility rate**  
7.1 children per woman

**Population doubling time**  
22.2 years

**Percentage urban/rural**  
27% urban, 73% rural

**Percentage of forest lost between 1981-90**  
0.8%

**Life expectancy**  
Female: 50, Male: 47

**Infant mortality**  
159 per 1,000 births

**Population per physician**  
19,450

**Literacy rate**  
Female: 24%, Male: 41%

**Rank of affluence among the 183 U.N. members**  
162





# Ethiopia

## ETHIOPIA

### Constant Struggle

#### The Getu Family

8:30 A.M., FEBRUARY 12, 1994  
MOULO, ETHIOPIA

PHOTOGRAPHS BY SHAWN G. HENRY



#### KEY TO BIG PICTURE

1. Getu Mulieta, father, 30
2. Zenebu Tulu, mother, 25
3. Teshome Getu, 1st son, 10
4. Like Getu, 1st daughter, 8
5. Mamooch Getu, 2nd son, 7
6. Mulu Getu, 2nd daughter, 3
7. Kebebe Getu, 3rd son, 8 months

#### OBJECTS IN PHOTO

(Foreground, left to right)

- Basket
- Mortar and pestle (for pounding grain)
- Frying pans (2, one on ground next to house)
- Plastic containers (one for coffee beans, one for water)
- Iron frying tool
- Salt (in can)
- Plastic bowl and plate
- Clay cooking pot
- Wooden storage box (with clothes)
- Gourd jar (holds butter)
- Baskets (3, for milk and other food)
- Tin cans (2, for drinking)
- Oxen (2, one with yoke)
- Basket (on low table, full of endod)
- Shallow basket (leaning on table, for serving)
- Clay pot

- Halter (for horse)
- Bed (with wool blanket)
- Basket with lid
- Chicken (1 of 8 owned by family)
- Coffee set
- Tea kettle
- Serving tray
- Partially completed basket
- Clay water jar
- Sheep and lamb
- Horse (1 of 3)
- Cowhide (used as cushion)
- Umbrella (hanging from building)

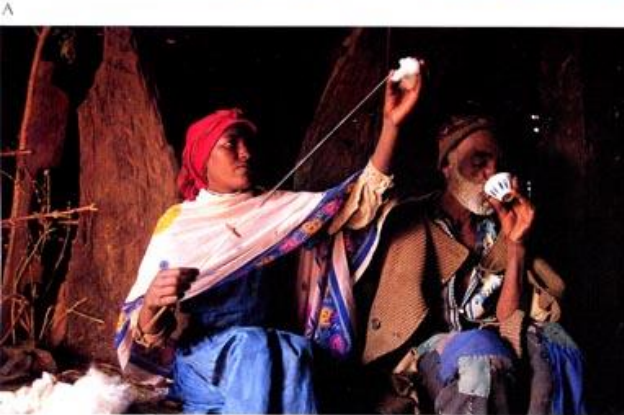
(Background, left to right)

- Corral with cattle (5)
- House of father's brother
- Brother's cook house
- Family house
- Father's parents' house





# Ethiopia-2



**IN A SITUATION** with few resources, the *netas* depend heavily on cattle dung. Every morning, *netebu* collects fresh dung from the corral and mixes it with *netu* into a paste. Some of the paste is used to plaster the *netu* of the house (A, decorations printed with a mixture of *netu* and *netu*). She flattens the rest into wide patties that are not broken into pieces, and used for fuel. At other times *netebu* scavenges the fields and bring home dried dung (C). Working with dung takes up much of *netebu*'s time. Other *netebu* include attending to the children (B, combing daughter *netebu*'s hair) and preparing coffee for the men. The latter may open several times a day. Three times a day, relatives congregate at each other's houses, having a bit of coffee in a coffee ceremony (D, *netebu*'s father, *netebu*, having a cup of *netebu*'s use, while his sister, *netebu*, threads cotton). With good reason: the strong, richly flavored coffee of Ethiopia is celebrated by the *netebu* — the province of Kaffa in southwestern *netebu* is reputed to be its birthplace.

## ETHIOPIA



## ETHIOPIA ETIYOP'YA

### STATS

<b>Area</b>	471,815 sq. mi. (1,221,991 sq. km.)
<b>Population</b>	58.0 million
<b>Total fertility rate</b>	7.0 children per woman
<b>Percentage of couples using contraception</b>	4.0%
<b>Population doubling time</b>	23.1 years
<b>Percentage urban/rural</b>	13% urban, 87% rural
<b>Government debt as percentage of GNP</b>	51%
<b>Ratio of people to automobiles</b>	875 to 1
<b>Ratio of people to cattle</b>	2 to 1
<b>Life expectancy</b>	Female: 50, Male: 47
<b>Percentage of rural population without safe drinking water</b>	89%
<b>Rank of people per physician among the 183 U.N. members</b>	183
<b>Rank of affluence among the 183 U.N. members</b>	183

A home to humankind for at least 1.5 million years, Ethiopia is the only African nation never ruled by foreigners (except for a brief, chaotic incursion by Italy, 1935-41). Its history made it into a proud emblem of African independence, with the Organization of African Unity having its headquarters in Addis Ababa, the capital. In recent years, though, Ethiopia has become a symbol of civil strife and ecological devastation. A famine from 1972 to 1974 led to a coup that ended the almost 50-year reign of Emperor Haile Selassie. The new dictator, Lieut. Col. Mengistu Haile Mariam, waged war for years on many fronts: within Ethiopia, against rebel groups; in the south, against Somalia; and especially in Eritrea, a northern area annexed illegally in 1962. Economically, he followed the Soviet model. In the 1980s his government forcibly resettled 500,000 farmers and used food as a weapon against areas with rebels. Added to a series of droughts, these policies led to famines that consumed 2 million lives. The collapse of Communism coincided with the victory of rebels in Eritrea and within Ethiopia. Mengistu was overthrown in 1991. A coalition government took the reins, letting Ethiopians return to their homes and trying to restart the economy. Many troubles remain. Use of wood as fuel and the nation's abundance of livestock have caused some of the world's worst deforestation and erosion. As a result, this ancient place will simultaneously have to become more prosperous and transform its relationship to the environment — a daunting prospect.



# Bhutan

## BHUTAN

### Resisting Cultural Change

*The Namgay Family*

4 P.M., JUNE 7, 1993

SHINKA, BHUTAN

PHOTOGRAPHS BY PETER MENZEL



#### KEY TO BIG PICTURE

1. Namgay, father, 50
2. Nalim, mother, 47
3. Kinley, 1st son, 17
4. Bangum, 2nd daughter, 14
5. Zekom, 2, 3rd daughter
6. Sangaym, 29, 1st daughter
7. Sangay Khandu, 33, her husband (their children listed next)
8. Choeda, 9, their 1st daughter
9. Chato Namgay, 7, their 1st son
10. Sangay Zam, 5, 2nd daughter (on porch, near steps)
11. Chato Gyeltshen, 3, 2nd son
12. Tandin Gyeltshen, 3, 3rd son
13. Kinley Dorji, 61, mother's brother (unmarried)
14. Kado, 27, father's cousin, (visiting monk, on ground)

#### OBJECTS IN PHOTO

(Foreground, left to right)

- Bumpas (12, with peacock feathers, hold water in purification rituals)
- Jeles (2, double-reeded ceremonial clannets)
- Choeps (14, metal bowls for water offerings)
- Book of Buddhist teachings
- Chodrom (table used by visiting religious functionaries)
- Tree (on chodrom, cast bronze ceremonial vessel)
- Statue of Nantose, god of wealth (on chodrom)
- Lamp (on chodrom, uses butter as fuel)
- Shakyamuni Buddha statue with silk robe (on chodrom)

(Left of family)

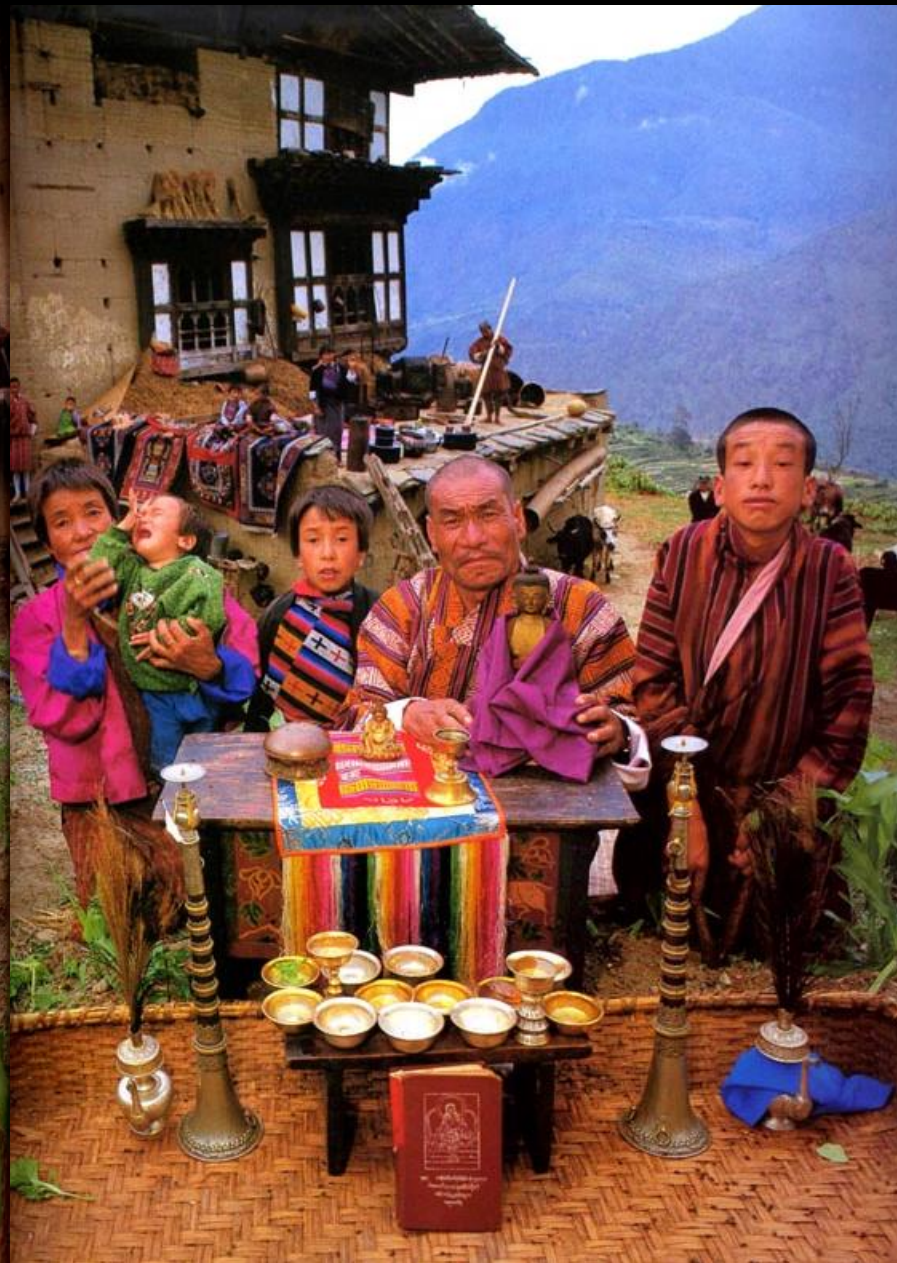
- Corn plants
- Hoes and cultivators (9)
- Basket for winnowing grain (left, down and up)

(Ledge on house, left to right)

- Basket and bag of rice (2)
- Ladder to attic (hewn from tree)
- Clay pot for water
- Pantry cabinet (left of door)
- Wind socks for temple decoration (3, hanging from rope)
- Storage chests (3, for clothes)
- Blankets (3, folded)
- Sewing machine (treadle type)
- Pig (tied under table)

Porch (behind family, left to right)

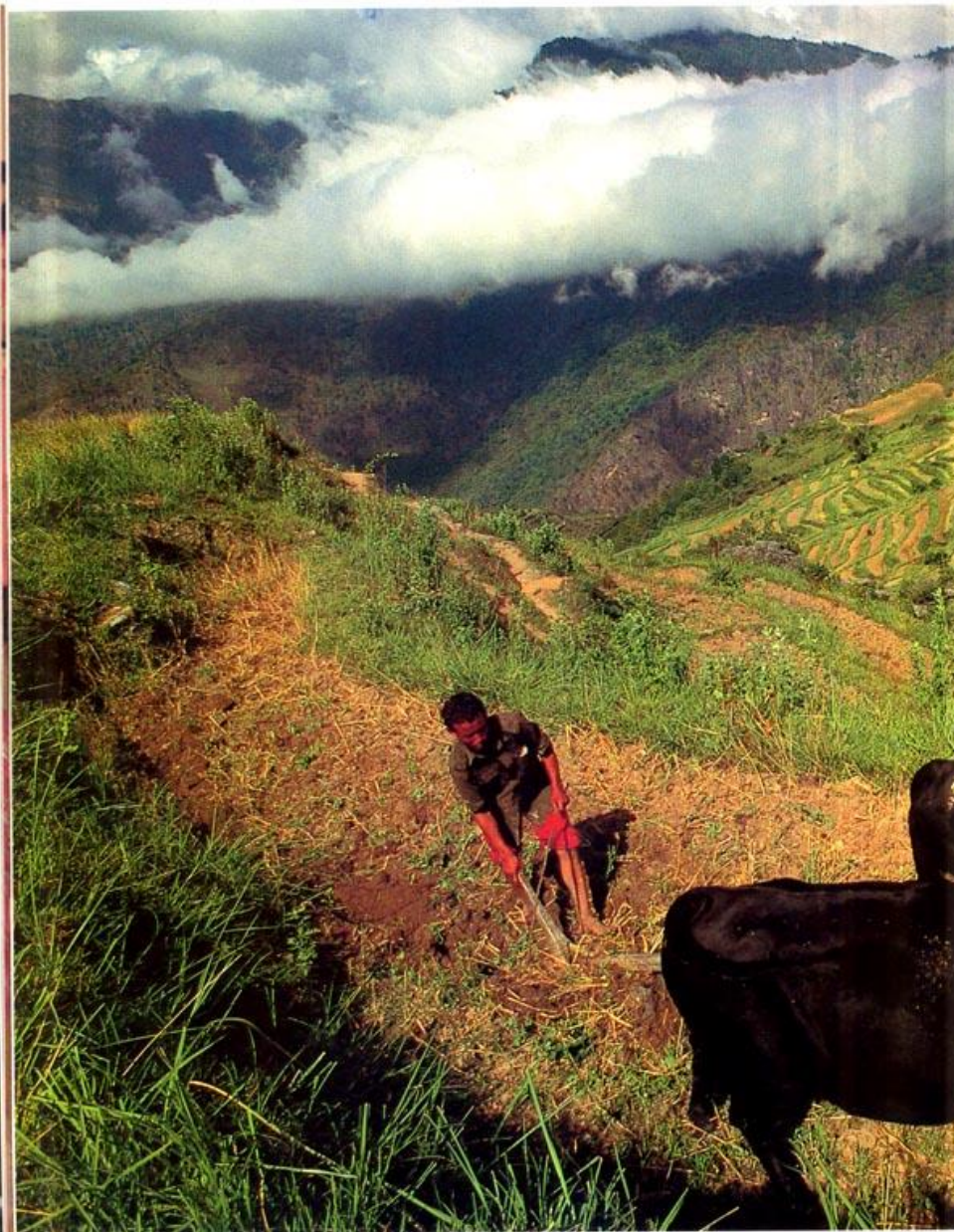
- Rugs (5, for altar room)
- Wheat (for making bread and alcohol)
- Pitch fork (wooden)
- Butter churn and cooking pots (by 1st daughter)
- Storage baskets (11)
- Wood (being hewn with adz into yoke for bulls)



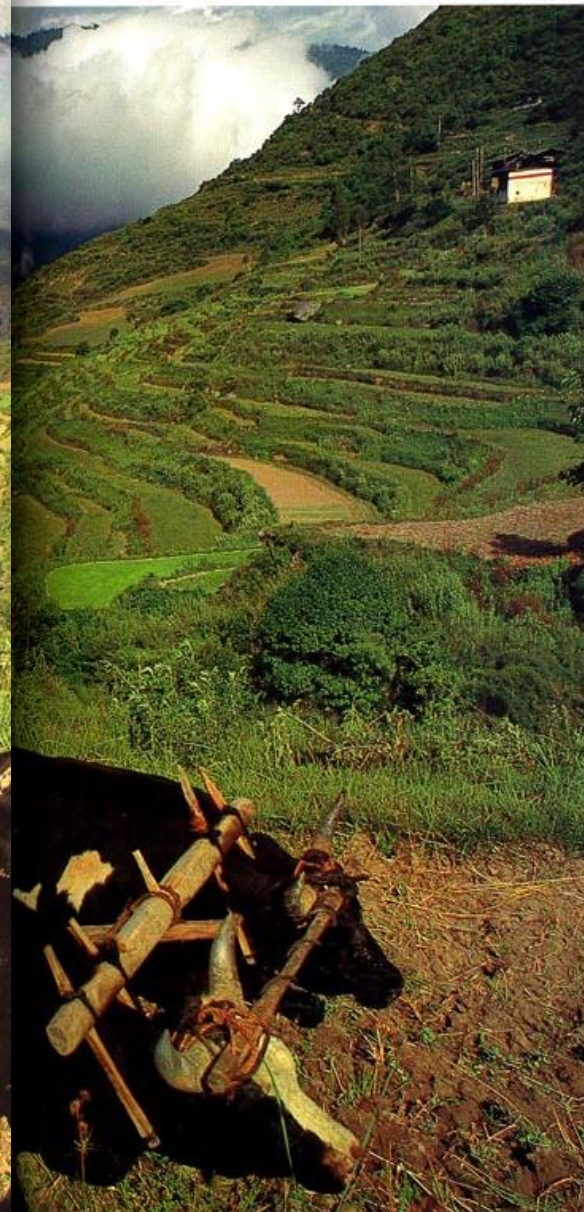


# Bhutan-2

BHUTAN



BHUTAN



**HUSBAND AND WIFE,** Sangay Khundu and Sangaym, spend much of their day with the family cattle. One of Sangaym's morning duties is milking the cows into a wooden bucket (B). Sangay Khundu uses the bulls to plow the field, readying it for rice planting (A). He moves gingerly around the beasts, which are notoriously bad tempered. The Namgay household owns 3 acres (2 ha.) of land, scattered in terraced strips through the hills, each strip being devoted to one crop: wheat, rice, chilies, or potatoes. The wheat harvest (C), now in full swing, is assigned to the women. They take two long, dowel like sticks, pinch a fistful of wheat heads between them, and then pull up, snapping off the heads. For long-term storage, they cut the whole stalk, bind it into elegant sheaves, and store the result in the attic, from where it is threshed little by little, as the family needs it.





# Iceland

## ICELAND

### Fire and Ice

#### *The Thoroddsen Family*

4:00 P.M., DECEMBER 15, 1993  
HAFNARFJÖRDUR, ICELAND

BIG PICTURE BY PETER MENZEL

DAILY LIFE PHOTOGRAPHS  
BY MIGUEL LUIS FAIRBANKS



#### KEY TO BIG PICTURE

1. Björn Thoroddsen, father, 57
2. Margret Gunnlaugsdóttir, mother, 42
3. Sif Hauksdóttir, daughter from mother's 1st marriage, 18
4. Gunnlaugur Björnsson, son, 13
5. Gestur Björnsson, son, 11
6. Þóris Björnsson, daughter, 7

#### OBJECTS IN PHOTO

(Left to right)

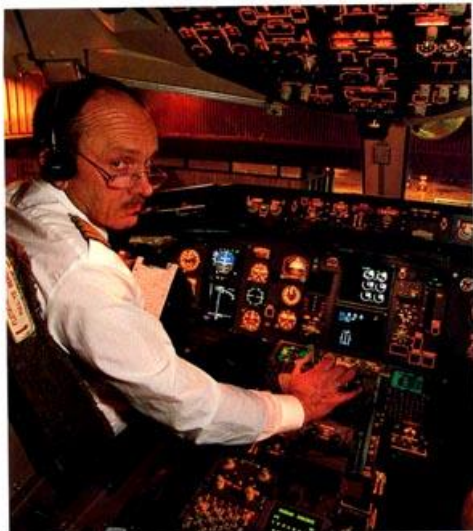
- Icelandic-breed horses (2 of 4 owned by mother)
- Rug (observed by horse)
- 150-year-old desk
- Loveseat, chair, and sofa (matching set)
- Damascus-style table
- Swivel chairs (2, one by corner of house)
- 2nd sofa (behind 1st sofa)
- Cars (BMW and Citroën, lights on)
- 2nd desk (for children)
- Toy airplane and helicopter (on 2nd desk)
- Tall shelves with knickknacks
- Parents' bed (queen-size)
- Stroller (not currently in use)
- Cellos (2, with music stand and sheet music)
- 2nd rug (beneath cellos)
- Antique chair (beneath boy)
- Music stool (beneath girl)
- Chest of drawers filled with toys, stuffed animals
- Portable cassette tape player, pink plastic doll house (on chest)
- Children's beds (3, around chest of drawers)
- Doll, doll bed, big black toy truck (leaning on foot of nearest bed)
- Toy guns (2), Tony the Tiger bedroom slippers (leaning on head of nearest bed)
- Washing machine, dryer, refrigerator, mixer, toaster, food processor (on patio)
- Stove/oven, pots and pans
- Dishwasher, storage tins
- Storage cabinet
- Eating tables (2, one with lamp and crockery)
- Kitchen chairs (3)
- Tool chest (red)
- Televisions (2, on TV stands)
- VCR and stereo (under right TV)
- Christmas tree
- Shovel (behind tree)
- Bicycles (3, at rear)
- Clothesline with clothes





# Iceland-2

## ICELAND



### ICELAND ISLAND

#### STATS

<b>Area</b>	39,758 sq. mi. (102,972 sq. km.)
<b>Population</b>	0.26 million
<b>Population density</b>	6.5 per sq. mi. (2.5 per sq. km.)
<b>Total fertility rate</b>	2.2 children per woman
<b>Population doubling time</b>	67 years
<b>Percentage urban/rural</b>	92% urban, 8% rural
<b>Rank of per capita electricity use among world nations</b>	2
<b>Rank of fish consumption among world nations</b>	1
<b>Rank of per capita health-care spending among world nations</b>	1
<b>Rank of life expectancy among world nations</b>	2
<b>Rank of affluence among the 183 U.N. members</b>	8

Iceland meets almost all of its energy needs by tapping the heat of its 200 volcanoes and the flow of the rivers on their slopes. Partly as a result, its people enjoy one of the world's highest standards of living while breathing some of its cleanest air. Historically, this state of affairs is a change. Norway and Denmark occupied Iceland for 600 years and kept it in penury. Only in the 20th century could it create a real fishing industry, which became the mainstay of its economy. Independence occurred in 1944, followed by a relatively stable coalition government. Recently a national preoccupation has been protecting the fisheries. Extending territorial waters to a 200-mile limit provoked the "cod war" of 1975, in which Britain severed diplomatic relations. Although mediation resolved the dispute, Iceland and its neighbors will now have to face a larger issue: overfishing. The same fisheries technology that accounts for one-seventh of Iceland's gross national product is wiping out the harvest, and the nation faces a sharp conflict between its long-term and short-term interests.



81



## ICELAND



**THE COCKPIT** of an Icelandair 757, Björn (A) readies for takeoff. Because he spends so much time either in the air or on the ground in other nations, the majority of the housework and care falls to Margret, who balances the chores with a thriving business from millinery. In winter, Margret, like many of her neighbors, seldom goes outside without her furs (D), at a mall store 15 minutes from their home (a growing number of boutiques that take her hats on consignment). Margret's exception takes place during a weekend expedition to the spring pool in Hafnarfjörður, the family's town, which is 5 miles (8 km) from Reykjavik. Scampering in the snow at the water's edge, 7-year-old Thórdís grins at her daring (B). Afterward, Gestur, her 11-year-old son, sits in some time with his Super Mario Brothers video game (C). The view through the windows is the briny clutter of the boats and the fish processing plant about 250 feet away.





# Mongolia

## MONGOLIA

### Reconstruction

#### *The Regzen Family*

4:00 P.M., SEPTEMBER 28, 1993  
ULAANBAATAR, MONGOLIA

BIG PICTURE BY LEONG KA TAI  
AND PETER MENZEL

DAILY LIFE PHOTOGRAPHS  
BY LEONG KA TAI



#### KEY TO BIG PICTURE

1. Regzen Batsuury, father, 37
2. Lkhamsuren Oyuntsetseg, mother, 31
3. Batsuury Khorloo, daughter, 9
4. Batsuury Batbileg, son, 5
5. Oyunjargal, father's sister, 33
6. Yervultzul, her daughter, 12
7. Mother's sister with husband and son (seated on bed, next to their ger)

#### OBJECTS IN PHOTO

(Clockwise from left)

- China cabinet with stickers of Chip 'n' Dale Rescue Rangers cartoon characters
- Family portraits (2), ceramic horses (2), ceramic Buddha (atop cabinet)
- Tea sets (2), small bronze Buddha (in cabinet)
- Poles used to form structure of ger, family dwelling
- Dresser with alarm clock and vanity mirror
- Twin bed with woven coverlet, extra bedding (folded)
- Dining table
- Tomatoes, hard cheese, teapot, jar of preserves, figurines (2), soft drinks (6 bottles), bowls of cookies, condiments, and candy (7) (atop dining table)
- Electric hot plate, electric kettle (on table to right)
- Fluorescent light fixture, incandescent bulb (hanging from peak of ger)
- 2nd china cabinet
- Trays (2), teapots (2), china statuary (in cabinet)
- Washbasin (white, on wooden box)
- Photograph
- 2nd twin bed with coverlet
- Television (black-and-white, with Chip 'n' Dale Rescue Rangers sticker)
- Incense holder, carved wooden Buddha in glass case (on television)

#### (Outside ger)

- Sheep (tethered to right)
- Ger and bed of mother's sister's family
- Icebox, barrel, water containers
- Outhouse (left of gate)





# Vietnam

## VIETNAM

### Communist Free Market

#### The Nguyen Family

2:30 P.M., NOVEMBER 10, 1993  
VIET DOAN, VIETNAM

PHOTOGRAPHS BY LEONG KA TAI



#### KEY TO BIG PICTURE

1. Nguyen Duy Ha, father, 33
2. Nguyen Thi Canh, mother, 31
3. Nguyen Thi Huong, daughter, 9
4. Nguyen Duy Hung, son, 7
5. Nguyen Thi Hai, daughter, 3 (trying unsuccessfully to blow up balloon)
6. Extended family (4 aunts, 4 uncles, grandparents, various children)

#### OBJECTS IN PHOTO

(Clockwise from bottom left)

- Bicycles (2, 1 Vietnamese, 1 Czech)
- Pith helmet (on low wall)
- Insecticide pump sprayer
- Kettle (on wall by sprayer)
- Beds (2)
- Pigs (2), chicken, rooster
- Haystack (behind left bed)
- Bedding (on left bed)
- Slippers (2 pair, below bed)
- Wheels for cart
- Earthenware urn
- Tall metal pot
- Chair (partly obscured by fan blade)
- House (built by grandparents, land still owned by them)
- Desk with Huong and Hung's books (along house)
- Hoes, rakes, other farm implements
- Attached kitchen (directly behind the Nguyen family)
- Bamboo bench (family sitting on it)
- Sideboard with china behind glass doors
- Thermos (on sideboard, Chinese-made)
- Tea set (on sideboard)
- Electric fan (on sideboard, base wrapped in plastic)
- Ceiling fan (on sideboard, Chinese-made)
- Basket of miscellaneous china (behind fan)
- Serving trays (leaning against sideboard)
- Basket of pots, pans, and bowls
- Stools (2, one behind trays)





# Argentina



## ARGENTINA

### Stability — At a Price

*The Carballo Family*

2:30 P.M., NOVEMBER 27, 1993  
SALTA, ARGENTINA

BIG PICTURE BY PETER GINTER

DAILY LIFE PHOTOGRAPHS  
BY DIEGO GOLDBERG



#### KEY TO BIG PICTURE

1. Juan Carlos Carballo, father, 42
2. Marta Elizabeth Iniguez, mother, 31
3. Nahuel Carballo, son, 9
4. Maria Belen Carballo, daughter, 8
5. Maria Pia Carballo, daughter, 6

#### OBJECTS IN PHOTO

(Foreground, left to right)

- Houseplants (8, most just behind family)
- Dining tables (2, 2nd far left behind plants)
- Silver tea set (atop 1st dining table)
- Miscellaneous chairs (3, around table)
- Shoes (20 pairs)
- Sewing machine and table

(Background, left to right)

- Office-style desk (far left, directly behind plants)
- Beds (3, behind desk)
- Floor lamp
- Tableware (atop 2nd dining table)
- Chairs (4, around 2nd dining table)
- Curio shelf
- Armoire and clothes
- Dresser
- Stereo and TV (atop dresser)

- Refrigerator
- Washing machine (on casters)
- Stereo speakers (right of washing machine)
- Piano
- Photo-portrait (by Juan Carlos)
- Dining chairs (6)
- Dolls and stuffed animals (on chairs, bear in center is youngest daughter's favorite possession)
- End table (in front of chairs)
- Rug (under end table)
- Home (yellow building, family occupies semi-separate apartment)
- Sideboard for china (against building)
- Couch (against building)
- Cabinet for glassware (against building)

(Rear)

- Catholic church (adjacent to family residence)



# Germany



## GERMANY DEUTSCHLAND

### STATS

<b>Area</b>
137,838 sq. mi. (356,998 sq. km.)
<b>Population</b>
81.3 million
<b>Population density</b>
589.8 per sq. mi. (227.7 per sq. km.)
<b>Total fertility rate</b>
1.5 children per woman
<b>Population doubling time</b>
158 years
<b>Percentage urban/rural</b>
87% urban, 13% rural
<b>Population per television</b>
2.7 persons per set
<b>Annual per capita consumption of beer</b>
152 quarts (144 liters)
<b>Percentage of native freshwater fish that are extinct or threatened</b>
72%
<b>Percentage of trees with more than 1/4 of leaves lost to acid rain and pollution</b>
25.2%
<b>Number of people seeking asylum in Germany</b>
536,000 (1992)
<b>Life expectancy</b>
Female: 79, Male: 73
<b>Infant mortality</b>
7 per 1,000 births
<b>Rank of affluence</b>

Europe's biggest, most powerful nation, Germany has been at the uncomfortable center of European politics since Otto von Bismarck oversaw its unification in 1871. Seemingly overnight, city-states that had squabbled for centuries became a powerful force — technologically, commercially, imperially. Tensions led to the almost accidental flare-up of World War I. When Germany lost, the vengeful Allies imposed a humiliating peace treaty that led to vast inflation and social turmoil. Capitalizing on popular anger, a deranged, anti-Semitic agitator managed to seize power, launch a war, and oversee the extermination of Germany's Jews. When Germany lost again, the vengeful Allies divided it. Moscow controlled the smaller eastern part; the bigger western part was tied to its western neighbors. West Germany rebuilt its war-torn cities and became an economic behemoth. Indeed, it became so rich that when Communism fell most "westies" believed that they could easily absorb the "easties." Instead the eastern economy collapsed, and the west couldn't prop it up — leading to the kind of nationalist discontent that Germany's neighbors have learned to fear. At the same time, the country faces ecological limits. The east has some of the world's worst pollution, and the west has acid rain and water contamination. As a result, Germany finds itself once again in the center of the European mess.

## GERMANY

### Uneasy Unity

*The Pfitzner Family*

1:30 P.M., FEBRUARY 13, 1994  
COLOGNE, GERMANY

PHOTOGRAPHS BY PETER GINTER



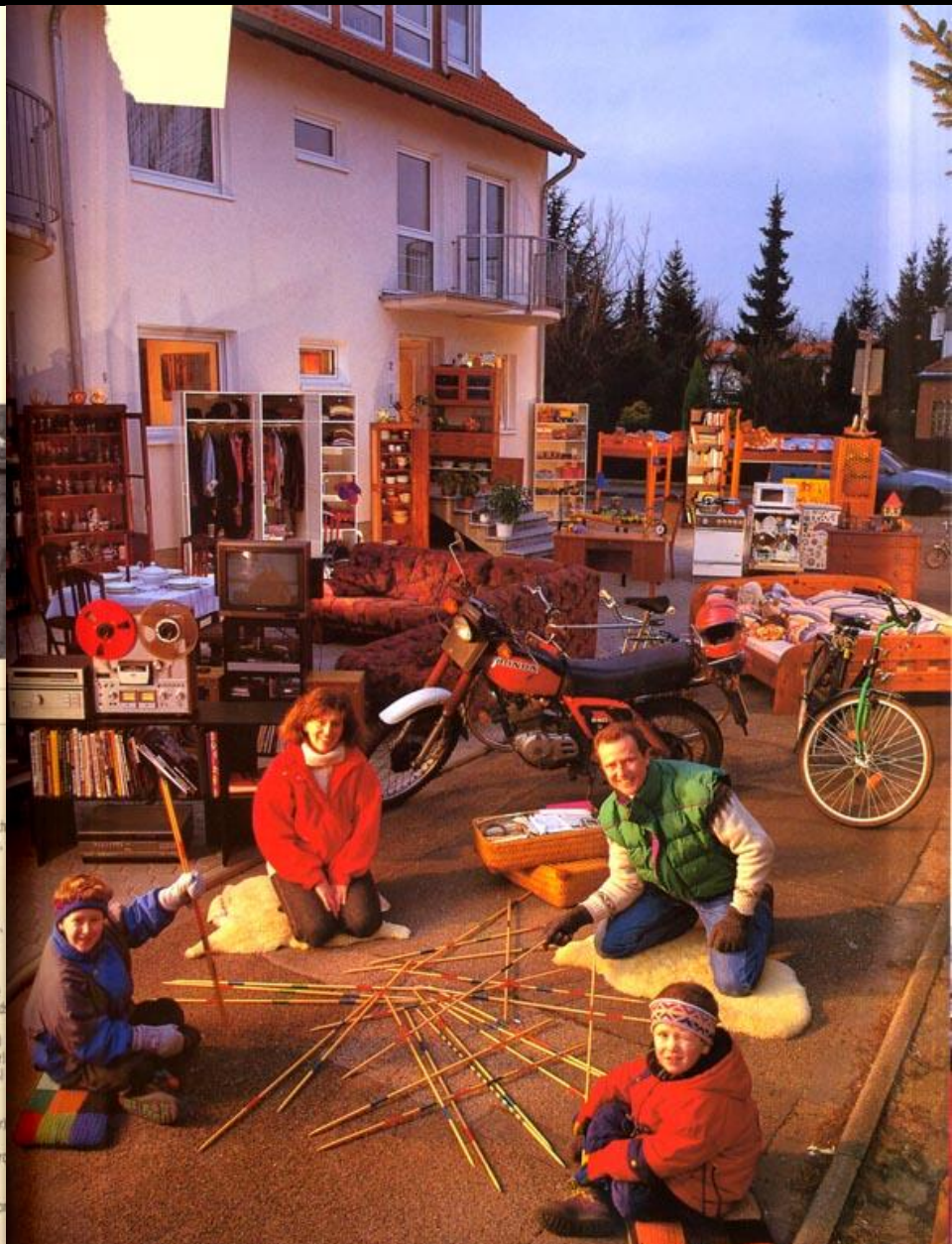
### KEY TO BIG PICTURE

1. Bernhard Pfitzner, father, 38
2. Brigitte Klose-Pfitzner, mother, 36
3. Manuel Pfitzner, son, 7
4. Christian Pfitzner, son, 4

### OBJECTS IN PHOTO

(Clockwise from center left)

- Bookshelf for picture books
- Video-cassette recorder (below bookshelf)
- Stereo and tape recorder (on bookshelf)
- Television, turntable, speakers (behind bookshelf)
- Dining table with chairs and 4 place settings
- Tripod with video camera (hooked up to TV, live image is of photographer from Material World)
- Bookshelf with books
- Antique cupboard for china and glassware
- Painting (through window of Pfitznern's apartment)
- Armoire (with clothes for parents and children)
- Corner sofa
- Kitchen cupboard (for china, spices, utensils)
- Potted plants (4, on entry to house)
- Ceramic statuette (on hutches)
- Desk (for boys, with lamp, clock, pencil jar, etc.)
- Toy shelves with toys
- Kitchen table and chair (behind desk)
- Plastic castle, little trucks, miniature dinosaurs (on table)
- Loft beds (2, for boys)
- Bookshelf (between beds)
- Station wagon (behind beds)
- Stove/oven with pots
- Dishwasher (full of dishes)
- Microwave (on dishwasher)
- Refrigerator (with stickers)
- Cabinet
- Dresser
- 2nd toy castle (on dresser)
- Parents' bed
- Bicycles (4, one behind 3rd bookshelf)
- Father's motorcycle
- Basket filled with items from family's history
- Sheepskin and pillows





# Japan

## JAPAN

### Paradoxical Affluence

*The Ukita Family*

10:30 P.M., DECEMBER 16, 1992  
TOKYO, JAPAN

PHOTOGRAPHS BY PETER MENZEL



#### THE BIG PICTURE

1. Father, 45  
2. Daughter, 9

#### THE MAIN PHOTO

1. Pots and pans (on end table)

2. China cabinet (with china, microwave oven, toaster oven, liquor bottles)

3. Paper-mâché animal (on cabinet, school project)

4. Bed (behind cabinet)

5. Dressing table with mirror (behind bed)

6. Umbrellas (by dressing table)

7. Dining table (with family)

8. Fire extinguisher (on wall)

9. Dog house (on steps)

10. Dog (named Izumaru)

11. Bunk beds (with blankets, video cassettes, toys)

12. Clothes rack (with woman's suit)

13. Entrance gate (right half, black metal, with mail slot)

14. Butcher block table (with cooking utensils)

15. Food-storage unit (by washer)

16. Electric washer/dryer

17. Cleaning supplies (in basket, on plastic shelf unit)

18. Tub toys (by bathmat)

19. Skateboards (2, leaning on shell)

20. Broom (13, in far right back)

21. Potted plants (2, on porch)

22. No and bench (on porch)

23. Behind piano)

24. Pairs)

25. S (2), ball, pool





# Kuwait



## KUWAIT

### Oil Rich, Worker Poor

#### *The Abdulla Family*

5:30 P.M., DECEMBER 10, 1993  
KUWAIT CITY, KUWAIT

BIG PICTURE BY PETER MENZEL

DAILY LIFE PHOTOGRAPHS  
BY PETER ESSICK



#### KEY TO BIG PICTURE

1. Saif Abdulla, father, 52
  2. Zainab Abdulla, mother, 44
  3. Lubna Abdulla, daughter, 29
  4. Lail Abdulla, daughter, 26
  5. Abia Abdulla, daughter, 16
  6. Ali Abdulla, son, 2
  7. Agnes Fernandes, servant, 25
  8. Xavier Fernandes, servant, 30
- H. Family home (with refrigerator in entry, satellite dish)

#### OBJECTS IN PHOTO

(Selected items, clockwise from left)

- 45-foot-long sofa (from basement)
- Glass-topped coffee tables (3, with magazines)
- Carpets (4, beneath sofa, chest)
- Gas barbecue grill
- Low table (with fishing poles, various sporting equipment)
- Kitchen table (with microwave oven, toaster oven, high chair, 6 chairs)
- Bedroom set
- Washer and dryer
- Refrigerator
- Home-office furniture (includes telephone, fax machine, computer, printer, 2 leopard skins, 2 lamps)
- Oil paintings, stained-glass windows (on wall of municipal pumping station)
- Duck decoys (3)
- Antique clocks (6)
- Ironing board, iron, end table, radio, chairs (2), twin bed, carpet (on roof of pumping station, used by servants)
- Sofa, chairs (6), coffee table, jumbo jet tricycle (on roof, near family)
- Lectern, carpets (2), cushions, coffee pot collection (in family tent)
- Living room sets (3, two with color televisions)
- Bedroom sets (3, one with vanity, one with crib, one with long basketball trophy ribbons and guitar)
- Cars (4: 1992 Mazda, 1989 Mercedes Benz, 1990 Honda, 1992 Mitsubishi)
- Antique Chinese vases (2)
- Dining room table with chairs (6)
- Tiffany lamp, collection of antique coffee pots (on table)
- Silver tea set (on tea cart)
- End table with statue



## A family of four is posing in front of a large outdoor display of furniture and home decor items, including a piano, a dining table, and a sofa, set up in a driveway at dusk. The father is holding a guitar, the mother is holding a book, and the two children are standing on either side of them. The display includes a variety of items such as a piano, a dining table, a sofa, and a coffee table, all arranged in a driveway in front of a house. The scene is illuminated by warm outdoor lighting, creating a cozy atmosphere.



# The Cavin family of American Canyon, Calif.,





# Update for 2015?





# Toilets of the World

TOILETS OF THE WORLD



KUWAIT  
THAILAND  
JAPAN  
SOUTH AFRICA

MEXICO  
GERMANY  
ALBANIA  
ETHIOPIA  
CUBA

TOILETS OF THE WORLD



GUATEMALA  
ALBANIA  
VIETNAM

MALI  
WESTERN SAMOA  
GREAT BRITAIN

BHUTAN  
UZBEKISTAN  
MONGOLIA



# Televisions of the World

TELEVISIONS OF THE WORLD



IRAQ  
THAILAND  
ALBANIA  
GREAT BRITAIN

KUWAIT  
BRAZIL  
JAPAN  
MEXICO

TELEVISIONS OF THE WORLD



VIETNAM  
ITALY  
RUSSIA  
BOSNIA

SOUTH AFRICA  
SPAIN  
MONGOLIA  
KUWAIT

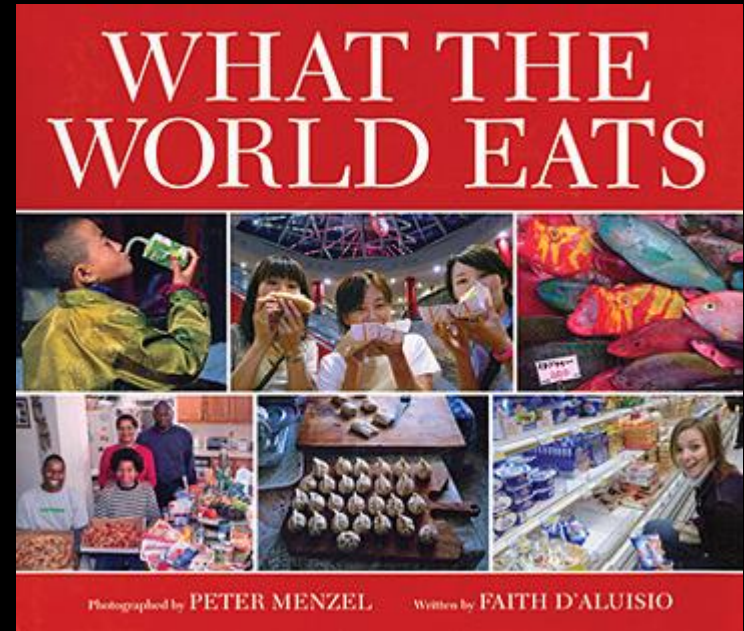


# A Hungry Planet: What the World Eats

- ▶ In 2000, photographer Peter Menzel and writer Faith D'Aluisio read a fact that changed their lives:

The same number of people in the world were overfed as underfed.

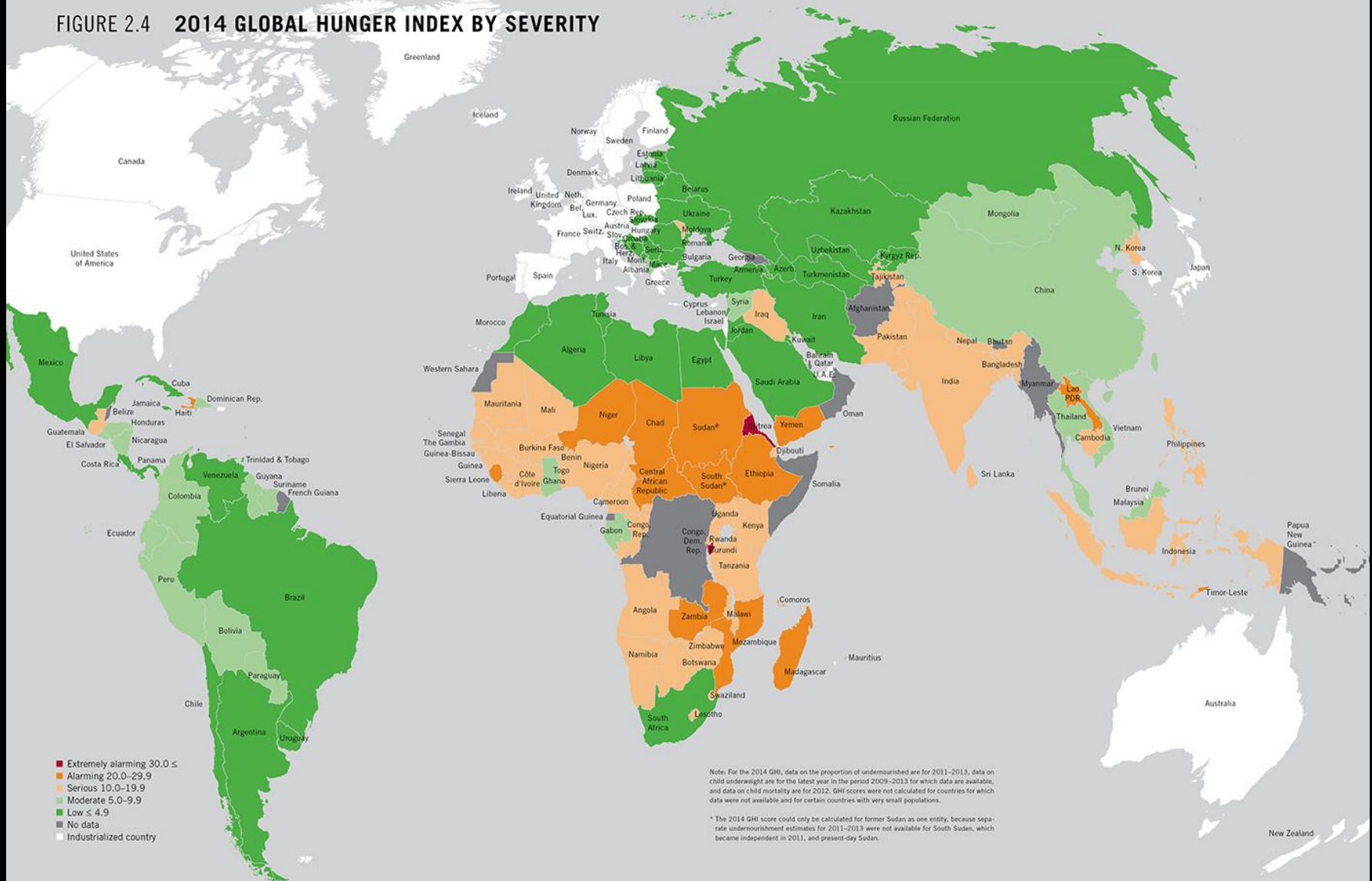
- ▶ Over the next 5 years, the couple visited families in 24 countries, investigating what kind of food, and how much, a typical clan consumes. They photographed each family with an entire week's supply, collecting the images in their book *Hungry Planet: What the World Eats*.





# Global Hunger Index-Severity

FIGURE 2.4 2014 GLOBAL HUNGER INDEX BY SEVERITY



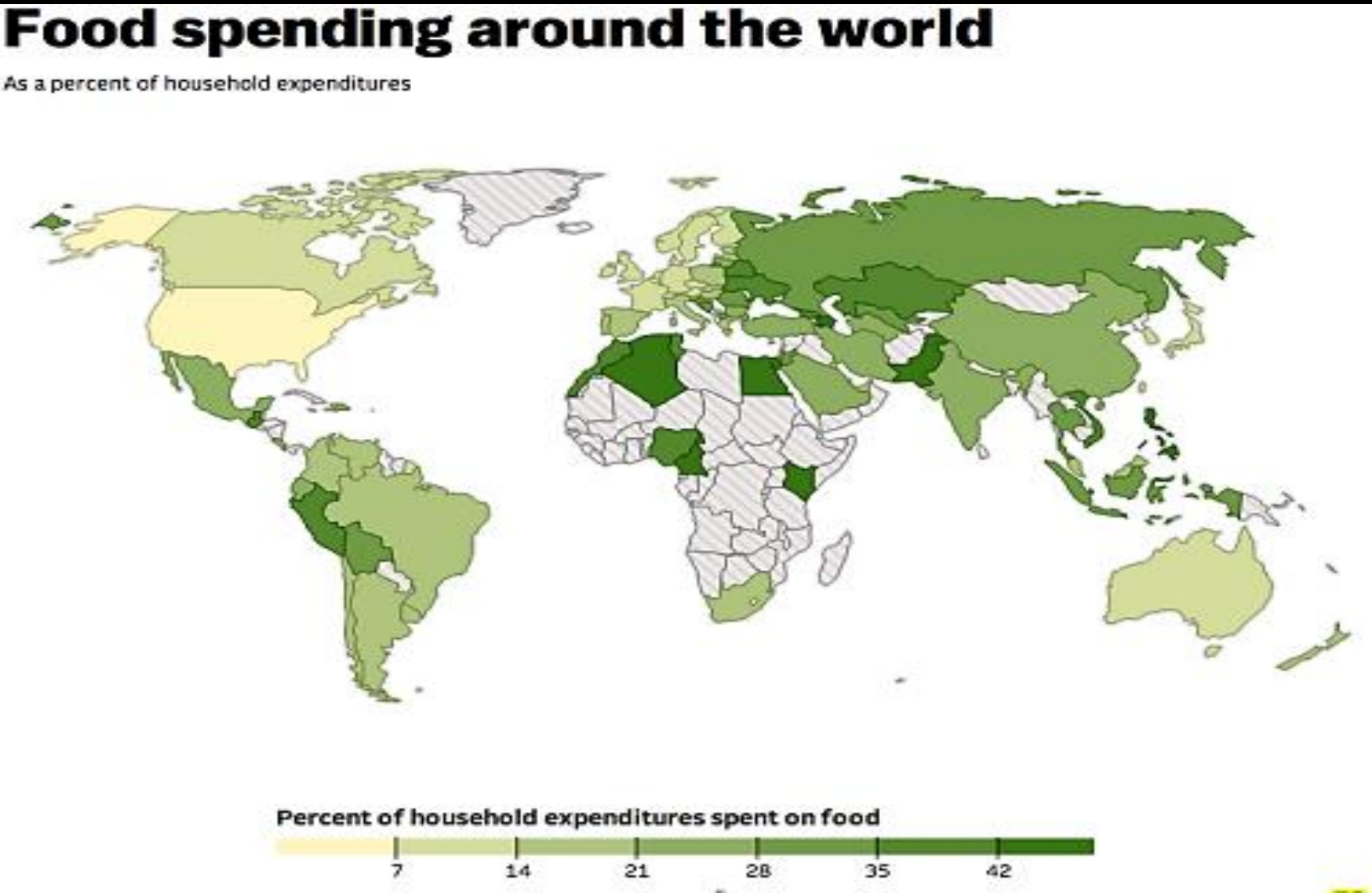


# Initial findings

1. Eating habits are formed at an early age 1-6.
  - a. Generally, **you eat what your parents eat.**
  - b. Bad/good habits passed generationally WITHOUT knowledge or questioning.
2. As a nation's **wealth grows**, its citizen's waist lines do too, thanks to
  - a. diets higher in protein, sugar, and fat→
  - b. PROCESSED FOODS
  - c. Eating out/Take-out
3. GLOBAL OBESITY EPIDEMIC→ is DIRECTLY connected to our food AND our lack of EXERCISE/movement.
4. DIRECT CONNECTION TO MEDIA USE/HABITS!
5. **World food expenditures** (as a % of household expenditures) are radically UNEQUAL around the world.



Food spending as a percentage of household expenditures.





# Additional Findings

- a. **South Pacific Nations (Samoa, Tonga, Micronesia) along with Kuwait have higher obesity and diabetes rates than any Western country.**
- a. **Cross-border Habits and Food industries:** **Mexico** is typical. It has all the bad eating habits of the United States, “without access to the good ones.”



Rank	Country	% Overweight or obese
1.	Nauru	94.5
2.	Federated States of Micronesia	91.1
3.	Cook Islands	90.9
4.	Tonga	90.8
5.	Niue	81.7
6.	Samoa	80.4
7.	Palau	
8.	Kuwait	74.2
9.	United States	74.1
10.	Kiribati	73.6
11.	Dominica	71.0
12.	Barbados	69.7
13.	Argentina	69.4
14.	Egypt	69.4
15.	Malta	68.7
16.	Greece	68.5
17.	New Zealand	68.4
18.	United Arab Emirates	68.3
19.	Mexico	68.1
20.	Trinidad and Tobago	67.9



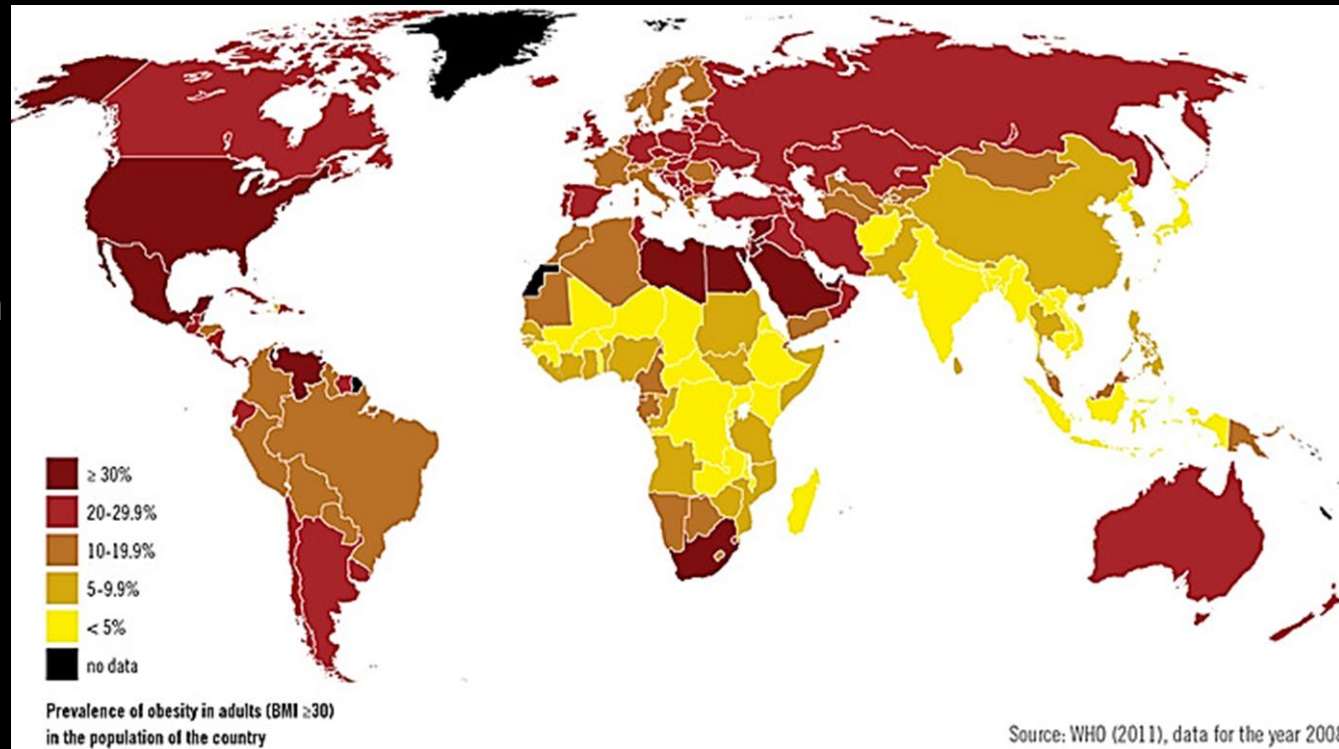
# The GLOBAL Obesity Epidemic

21<sup>st</sup> Century Food → Health

→ More than **1.6 billion people (~25%)** in the world are either **overweight** or **obese**, according to a recent study by the World Health Organization.

→ **overweight** if **body mass index (BMI)** is 25 or higher

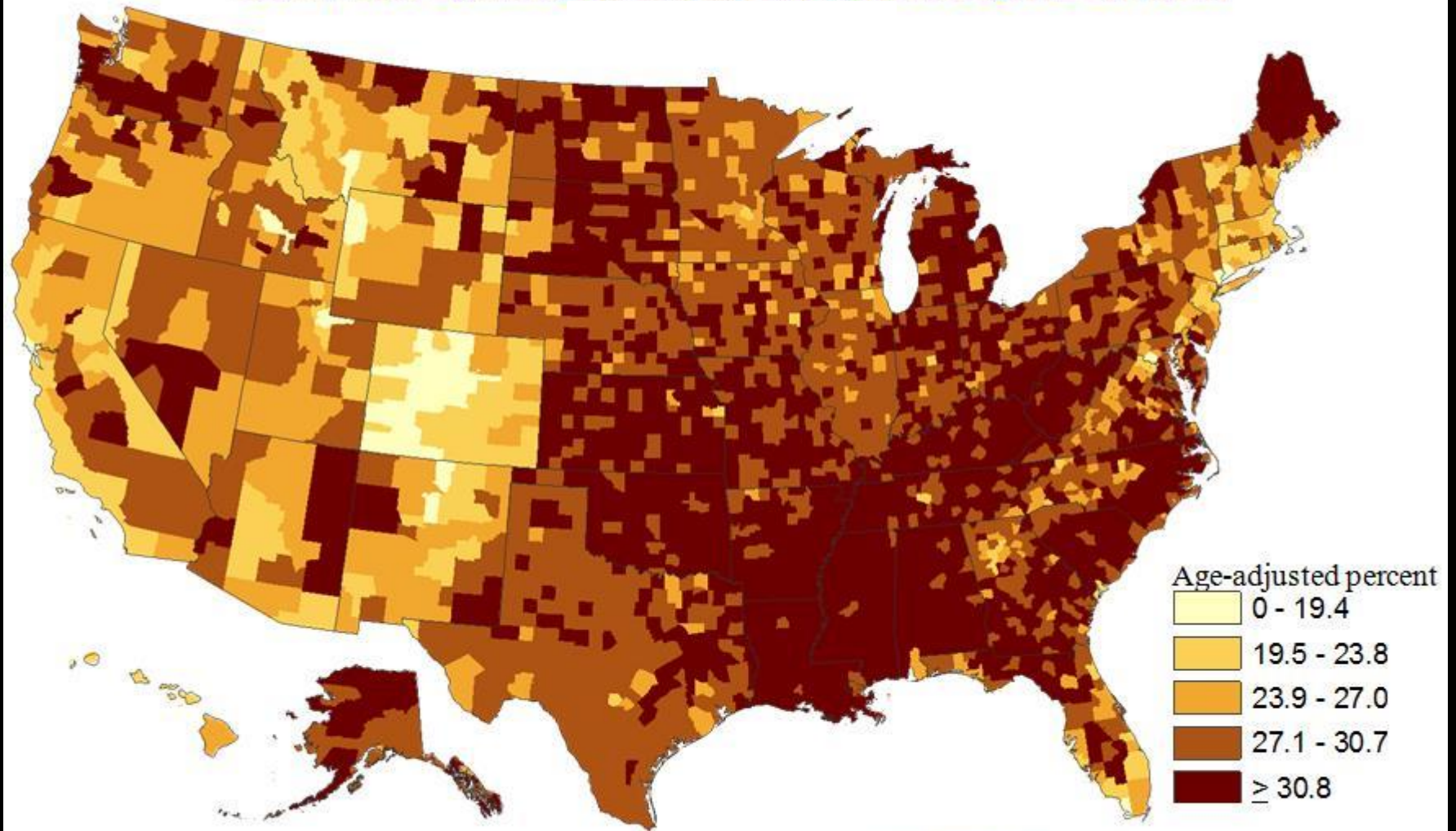
→ **obese** with a BMI of 30 or higher.





# United States

County-level Estimates of Obesity among Adults aged  $\geq 20$  years:



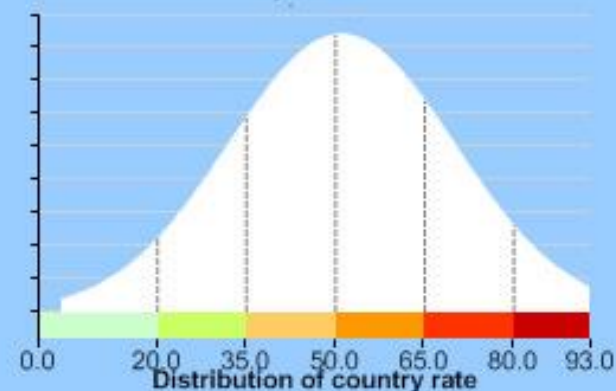
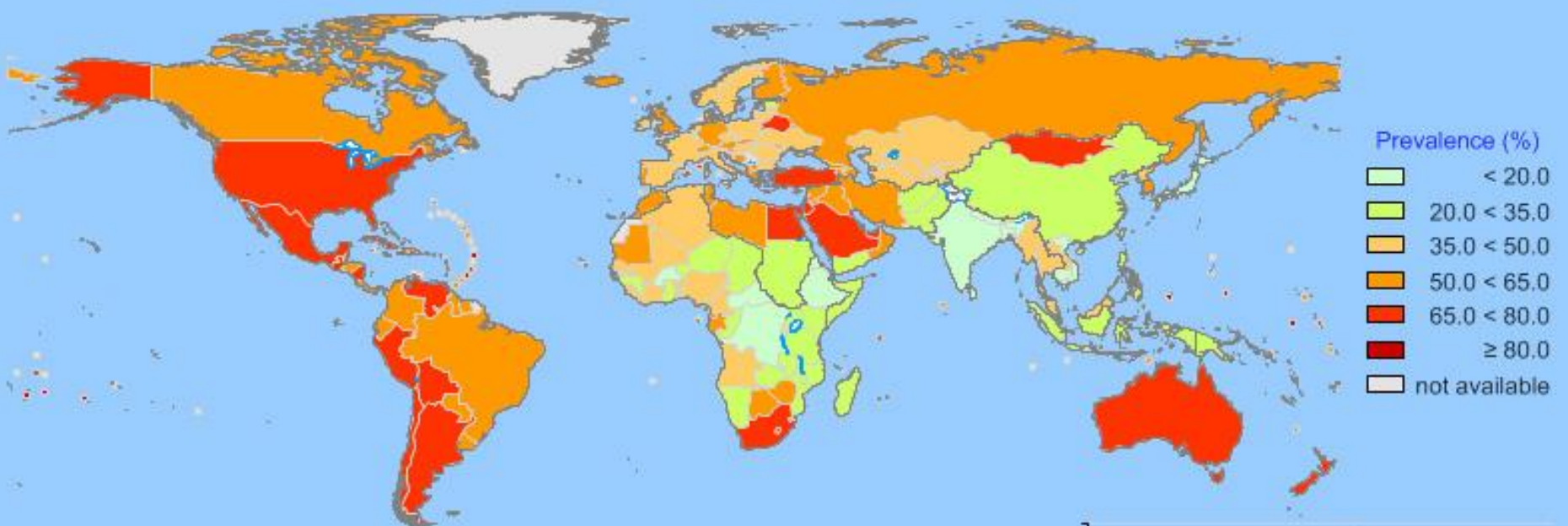
[www.cdc.gov/diabetes](http://www.cdc.gov/diabetes)

[http://apps.nccd.cdc.gov/DDT\\_STRS2/NationalDiabetesPrevalenceEstimates.aspx?mode=OBS](http://apps.nccd.cdc.gov/DDT_STRS2/NationalDiabetesPrevalenceEstimates.aspx?mode=OBS)



# Women: Overweight/Obesity 2010→2025

Estimated Overweight & Obesity(BMI  $\geq 25$  kg/m<sup>2</sup>) Prevalence, Females, Aged 15+, 2010



The boundaries and names shown and the designations used on this map do not imply the expression of any opinion whatsoever on the part of the World Health Organization concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries. Dotted lines on maps represent approximate border lines for which there may not yet be full agreement. © WHO 2014. All rights reserved



# Mali



- **KOUAKOUREU, MALI — THE NATOMO FAMILY:** Soumana, 46 (in blue), with his two wives, Pama, 35 (immediate left), and Fatoumata, 33 (immediate right), their children, and members of the extended family

Asked about their favourite foods, the family says that they don't think in terms of favorites. All of their meals center on a millet porridge called tô, which is eaten with various soups and sauces.

- **EXPENDITURE: \$30**



# Bhutan



- **BHUTAN:** The Namgay family of Shingkhey Village
- **FAMILY RECIPE:** Mushroom, cheese and pork
- **FOOD EXPENDITURE FOR ONE WEEK:** 224.93 ngultrum or **\$5.03**



# Chad



- **CHAD:** The Aboubakar family of Breidjing Camp
- **FAVORITE FOODS:** soup with fresh sheep meat
- **FOOD EXPENDITURE FOR ONE WEEK:** 685 CFA Francs or **\$1.23**



# Ecuador



- ◉ **TINGO, ECUADOR-THE AYME FAMILY:** Orlando, 35, and Ermelinda, 37 (at right), with seven of their eight children (not shown is the couple's five-year-old daughter, who lives with their grandparents)

The Ayme family live for most of the year on food that they grow themselves. If they can afford it, on market days Orlando and Ermelinda indulge the family's sweet tooth by buying some brown cane sugar for everyone to nibble on during the week. Orlando's favorite food is pea-flour porridge with potatoes.

EXPENDITURE: **\$36**



# Cuba



- **HAVABA, CUBA — THE COSTA FAMILY:** Lisandra, 16, Ramón Costa Allouis, 39, Sandra Raymond Mundi, 38, and Fabio, 6

In the early 1990s, the Costas, like many Cuban families, raised pigs in their courtyard, but nowadays meat is more readily available in Havana. Government food rations vary according to availability — a pound or two of protein and often coffee, sugar, salt, bread, beans, rice, and oil.

EXPENDITURE: **\$64**



# Bosnia



**SARAJEVO, BOSNIA AND HERZEGOVINA — THE DUDO FAMILY:** Ensada, 32, Ibrahim, 8, Emina, 3, Amila, 6, and Rasim, 36

Despite Ensada's busy schedule, she does not rely on prepackaged foods. A typical dinner for the Dudos might consist of chicken stew served with ajvar (a preserved eggplant-and-red pepper spread) on slices of crusty bread. The children love to finish the meal with one of Ensada's homemade desserts, although they are just as happy with a store bought Kinder Surprise Egg.

**EXPENDITURE: \$90**



# Italy



- ◉ **PALERMO, ITALY — THE MANZO FAMILY:**  
Giuseppe, 31, Piera Marretta, 30, Maurizio, 2, Pietro, 9, and Domenico, 7

Giuseppe is a fishmonger, and the Manzos live above the Capo Market in Sicily, where some of the world's tastiest fresh fish can be found. But Piera Marretta doesn't like fresh fish, so the seafood of choice in the household is frozen fish sticks. Pietro's favourite food is hot dogs.

EXPENDITURE: **\$295**



# Egypt



**CAIRO, EGYPT** — THE AHMED FAMILY: Mamdouh, 35 (wearing glasses), and Nadia, 36 (with dark-brown head scarf), their three children (far left), six members of Nadia's extended family, and a family friend

The Ahmed home is often crowded for meals because many members of the extended family live either in or near the Ahmeds' apartment building. Generally the women in the families cook together. A favourite Ahmed family recipe is Nadia's tajine, a slow-cooked stew with okra and mutton.

EXPENDITURE: \$78/wk



# China



- **WEITAIWU, CHINA** — THE CUI FAMILY: Haiwang, 33, Jinxian, 31, and (from left) Haiwang's father, Lianyou, 59, mother, Xianglian, 61, and grandmother, Wu, 79, and the couple's son, Yuqi, 6

The Cui family has a small plot of land outside their village, and they also grow tomatoes, cabbage, squash, and cucumbers in their courtyard. Because the government has granted them smaller plots of land in recent years, the family needs to purchase 90 percent of the food they eat.

EXPENDITURE: **\$65**



# Great Britain



- ◎ **GREAT BRITAIN:** The Bainton family of Cllingbourne Ducis

**FOOD EXPENDITURE FOR ONE WEEK:** 155.54 British Pounds or \$253.15

**FAVORITE FOODS:** avocado, mayonnaise sandwich, prawn cocktail, chocolate fudge cake with cream



# Poland



- **POLAND:** The Sobczynscy family of Konstancin-Jeziorna
- **FAMILY RECIPE:** Pig's knuckles with carrots, celery and parsnips
- **FOOD EXPENDITURE FOR ONE WEEK:** 582.48 Zlotys or **\$151.27**



# India



- **UJJAIN, INDIA** -- THE PATKAR FAMILY: Neha, 19, Akshay, 15, Jayant, 48, and Sangeeta, 42

Like most devout Hindus, the Patkars are vegetarians. A typical breakfast includes thinly sliced potatoes, onions, and chili peppers fried in vegetable oil and mustard seed, served with rice and chopped cilantro. Sangeeta notes that the Patkars are more flexible about their vegetarianism than her family was when she was growing up. Akshay, for one, says that he has eaten chicken and likes it.

EXPENDITURE: **\$45**



# Mongolia



- **MONGOLIA:** The Batsuuri family of Ulaanbaatar
- **FAMILY RECIPE:** Mutton dumplings
- **FOOD EXPENDITURE FOR ONE WEEK:** 41,985.85 togrogs or **\$40.02**



# Japan



- ◎ **KODAIRA CITY, JAPAN — THE UKITA FAMILY:** Maya, 14, Sayo, 51, Kazuo, 53, and Mio, 17

In any given week, the Ukita family will eat at least a dozen types of fish and shellfish and three varieties of seaweed. Like many families in urban Japan, they eat out often. Kazuo's favourite food is sashimi; Maya's is potato chips. Only 2 percent of Japanese adults are obese.

EXPENDITURE: **\$361**

# Germany



- ◎ **BARGTHEIDE, GERMANY** — THE MELANDER FAMILY: Kjell, 10, Susanne, 43, Jörg, 45, and Finn, 14

Susanne tries to ensure that the Melanders eat nutritious foods and take supplements, though Jörg notes that his favourite dish is fried potatoes with onions, bacon, and herring. Susanne would like to buy only organic food, but it's simply too expensive.

EXPENDITURE: **\$568**



# Mexico



- **MEXICO:** The Casales family of Cuernavaca
- **FAVORITE FOODS:** pizza, crab, pasta, chicken
- **FOOD EXPENDITURE FOR ONE WEEK:** 1,862.78 Mexican Pesos or **\$189.09**

# Kuwait



**KUWAIT CITY - KUWAIT** - THE AL-HAGGAN FAMILY: Wafaa Abdul Aziz, 37 (with beige head scarf), Saleh Hamad 42 (at right), the couple's four children, and the family's two Nepali servants

A typical breakfast for the family consists of olives, tomatoes, cucumbers, eggs, feta, Kraft and Laughing Cow cheeses, and flatbread. Because of poor soil and lack of water, most food in Kuwait is imported. Forty nine percent of Kuwaiti women and thirty percent of Kuwaiti men are obese.

EXPENDITURE: \$252



# USA



- ◉ **UNITED STATES:** The Caven family of California  
**FOOD EXPENDITURE FOR ONE WEEK: \$159.18**
- ◉ **FAVORITE FOODS:** beef stew, berry yogurt sundae, clam chowder, ice cream

# USA



- ◉ RALEIGH, USA — THE REVIS FAMILY: Brandon, 16, Tyrone, 14, Rosemary, 40, and Ronald, 39

The Revis family has struggled to lose weight at times, and Brandon and Tyrone, Rosemary's sons from a previous marriage, expressed shock at seeing the amount of food that everyone had consumed in a week. The family has since begun a new exercise program.

EXPENDITURE: **\$389**



# Canada



- ◎ **GATINEAU, CANADA** — THE FINKEN FAMILY: Kirk, 43, Danielle, 50, Anna, 11, and Coco Simone, 16

The Finkens try to eat locally produced organic fruit and vegetables and also grow vegetables in their front yard. The children are particularly fond of Indian food-Anna lists her favourite food as matar paneer, and Coco, who recently became a vegetarian, likes spiced lentils and chapatis.

EXPENDITURE: **\$158**



# What the World Eats



United States



China



Mali



England



# Diets around the world



EG4 Peter Menzel & Faith d'Aluisio, photojournalists (10-65)

# What I Eat Daily?

20-year-old US Army soldier, 6 feet 5 inches tall, 195 lbs, typical daily caloric intake: 4,000 calories. Food staples: Mostly instant ready-to-eat meals.

